



THE INSTITUTE OF CHARTERED
ACCOUNTANTS OF INDIA
(Set up by an Act of Parliament)

#startupindia

STARTUP 20
EXPERIENCE UNPLUGGED



SCAN TO VISIT US



Jio World
Convention Centre,
Mumbai

Startup Manthan | Tech Fusion | Investor Pitch | Exhibitions | Startup tank | Hackathon
#ICAIStartupSPhere2k23

Jointly Organized By
Committee on MSME & Startup, ICAI and
Committee for Development of
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ICAI STARTUP GATEWAY

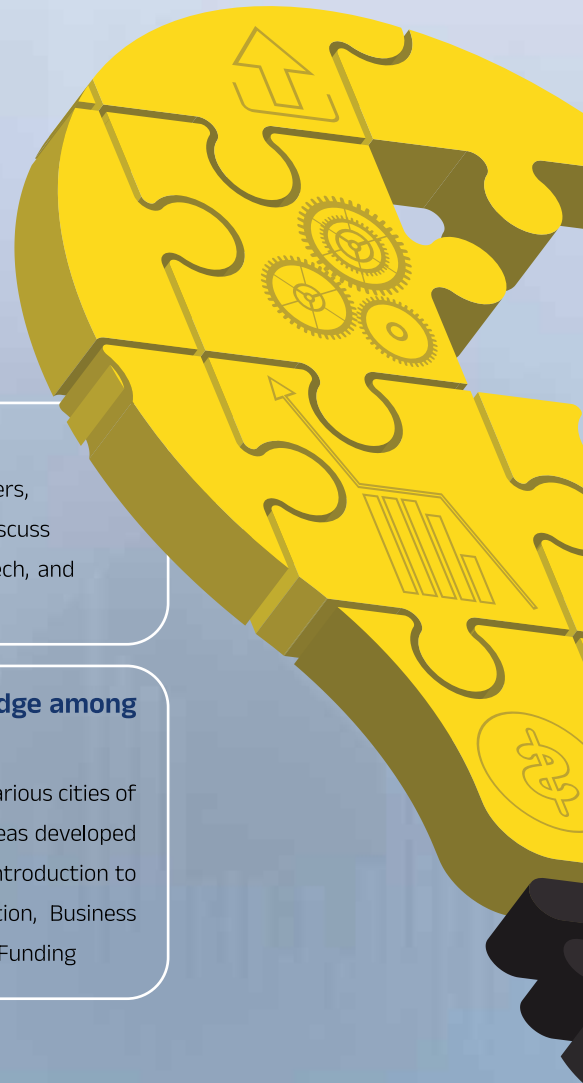
To enhance the capacity building measures of Startups, the Institute of Chartered Accountants of India (ICAI) through the Committee on MSME & Start-up launched various initiatives on Start-up.

A) Startup Manthan

Start-up Manthan is a summit where community of start-ups, partners, Unicorns, Influencers, Founders, Investors, leaders, and Entrepreneurs discuss around the future of start-ups, venture capital, artificial intelligence, fintech, and many more.

B) ICAI Startup Samvad : ICAI to help in establishing the Bridge among the various stakeholders & Startups

The Startup Programme organized for an entire month of January, 2023 in various cities of India for the Capacity Building of Startups & to promote Innovation, New ideas developed by Buddy Startups & also covered various deliberation on Startup such as Introduction to Startup, Go to Market Strategy, How to Value Startup/ Startup Valuation, Business Model-Case studies of Successful startup, Startup Funding: Angel/ VC/Seed Funding



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C) Start-up portal i.e. <https://startup.icaai.org/>

A dedicated portal <https://startup.icaai.org/> to facilitate various exchange services within the constituents namely – Startups, Chartered Accountants(Business consultants), Mentors, Venture Capitalist and Incubation Centres.

D) Start-up Incubation Centres

Taking the journey forward to develop the startup ecosystem within ICAI, we have identified Startup Incubation Centres to facilitate start up ideas towards fostering the entrepreneurial spirit and abilities of the Chartered Accountants, initial proposed Incubation Centres were Indore, Bhubaneshwar, Nashik, Kanpur, Surat, Guwahati, Rajkot, Ahmedabad, Mumbai & Pune

E) Certificate course on Startup

The Certificate Course is intended to equip Chartered Accountants to provide professional services as well as entering into Startup space themselves; to help achieve the national objectives. The Certificate course will make the Members of ICAI enable to be a business solution providers for Startup Sector.

F) Master Class on Startup

The Master Class on Startup is intended to equip Chartered Accountants to provide Knowledge based specialized modules to enhance their expertise in Startup;

G) MoU with IIM Lucknow Enterprise Incubation Centre, Noida, Gujarat Student Startup and Innovation Hub (i-Hub) & BIL-RYERSON Technology Startup Incubator Foundation for Capacity Building of Startups through ICAI Startup Gateway



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ABOUT ICAI

The Institute of Chartered Accountants of India (ICAI) is a statutory body established by an Act of Parliament, viz. The Chartered Accountants Act, 1949 (Act No. XXXVIII of 1949) for regulating the profession of Chartered Accountancy in the country. The Institute, functions under the administrative control of the Ministry of Corporate Affairs, Government of India. The ICAI is the second largest professional body of Chartered Accountants in the world, with a strong tradition of service to the Indian economy in public interest.

The affairs of the ICAI are managed by a Council in accordance with the provisions of the Chartered Accountants Act, 1949 and the Chartered Accountants Regulations, 1988. The Council constitutes of 40 members of whom 32 are elected by the Chartered Accountants and remaining 8 are nominated by the Central Government generally representing the Comptroller and Auditor General of India, Securities and Exchange Board of India, Ministry of Corporate Affairs, Ministry of Finance and other stakeholders.



ABOUT STARTUP SPHERE

StartUP SPHERE is a program that aims to bring together the startup community, partners, unicorns, influencers, founders, investors, leaders, and entrepreneurs to discuss a wide range of topics related to startups.

Some of the key themes that will be covered in the program include governmental support for startups, alternative sources of funding such as revenue financing, debt and hedging, new avenues in startups, the art and science of startup valuation, term sheets, shareholders agreements, legal documents, and key clauses.

In addition, there will be a panel discussion on the topic of investors-investing in people versus investing in ideas, startup governance, and tax and regulatory benefits for "eligible startups". The program will also cover topics such

as leveraging digital marketing for startups, CBDC potential and pitfalls, opportunities ahead in the world of Web 3.0, and a startup talk titled "My Journey" featuring successful startup entrepreneurs.

Other themes that will be covered during the event include the future of fintech, Indian startups on the global platform, data privacy, and India's data economy. The event will also feature a startup exhibition, startup ramp, Hackathon, startup pitching program, investors meet, and many more.

StartUP SPHERE program provides a unique opportunity for startups to connect with peers, industry experts, and investors, and to gain insights into the latest trends and innovations in the startup ecosystem.

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FROM THE PRESIDENT'S DESK



CA. Aniket Sunil Talati
President - ICAI

Dear Friends,

On behalf of the Institute of Chartered Accountants of India (ICAI), it is my privilege to invite you all to the Startup Sphere being organized by the Committee on MSME & Start-up in Mumbai. Amongst the fastest world economies, India is a land of immense growth and professional opportunities, and the Startup Sphere will be an incredible networking & learning platform for various Stakeholders of Startups.

With around 90,000 'Start-Ups' and more than 100 unicorn companies worth 30 billion dollars, India is one of the prominent jurisdiction in the world promoting 'Start-up' ecosystem. "Startup Sphere" is a unique programme that aims to bring together the startup community, partners, unicorns, influencers, founders, investors, leaders, and entrepreneurs to discuss a wide range of topics related to startups.

We, at ICAI look forward to see you in great numbers and together we will make it a great knowledge enriching experience for all. Don't miss out on the opportunity to network with the stakeholders of Startups.

We are excited and look forward to seeing you soon at Startup Sphere in Mumbai.

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FROM THE VICE PRESIDENT'S DESK

CA. Ranjeet Kumar Agarwal
Vice President - ICAI

India continues to be the third largest startup ecosystem globally. As per recent reports, total no. of startups has grown to more than 90000 in 2023 with more than 100 unicorn companies worth 30 billion dollars. The startup ecosystem in India is poised for continued growth and success in the coming years. With a supportive government, a growing pool of talent, and a culture that values entrepreneurship, India is well-positioned to become one of the leading startup hubs in the world.

The Institute of Chartered Accountants of India (ICAI) aims to coordinate, synergize, and leverage the various strands of excellence driving innovation and entrepreneurship & wishes to facilitate the creation of ideas and inventions that benefit society. The accounting profession has a deep reach and connects to the MSME sector as SMPs are the trusted financial advisor of MSMEs providing a variety of services.

With an objective to create awareness, help in nurturing their ideas, building capacities, and providing assistance for developing Startup needs, ICAI is organising the Start-up Sphere. The Start Up Sphere aims to bring together the startup community, partners, unicorns, influencers, founders, investors, leaders, and entrepreneurs to discuss a wide range of topics related to startups from 27th-28th June,2023 at Mumbai.

Some of the key themes that will be covered in the program include governmental support for startups, alternative sources of funding such as revenue financing, debt and hedging, new avenues in startups, the art and science of startup valuation, term sheets, shareholders

agreements, legal documents, and key clauses. In addition, there will be a panel discussion on the topic of investors-investing in people versus investing in ideas, startup governance, and tax and regulatory benefits for "eligible startups". Other themes that will be covered during the event include the future of fintech, Indian startups on the global platform, data privacy, and India's data economy.

We at ICAI are truly excited to host you at the Startup sphere and offer you seamless and memorable experience of Startup extravaganza.

I wholeheartedly welcome you all to the ICAI Startup Sphere and avail potential opportunities.



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FROM THE CHAIRMAN'S DESK

Dear Friends,

On behalf of the Institute of Chartered Accountants of India, I am honored to extend an invitation to all of you to attend the Startup Sphere in Mumbai.

India is among the world's fastest-growing economies, and Mumbai's Startup Sphere is an excellent opportunity for various stakeholders to network and learn. The aim of the Startup Sphere is to unite the startup community, including partners, unicorns, influencers, founders, investors, leaders, and entrepreneurs, to discuss various startup-related topics.

We look forward to seeing a large number of startups and stakeholders in attendance, as it will be an excellent opportunity for networking and enhancing knowledge in the field of startups. We are thrilled to have you be a part of the Startup Sphere!



CA. Dhiraj Kumar Khandelwal
Chairman - Committee on MSME & Startup and Committee for Development of International Trade, Services & WTO

FROM THE VICE CHAIRMAN'S DESK

Dear Friends,

I am delighted to extend an invitation to all of you to attend the Startup Sphere in Mumbai, India. This event, which is being organized by the ICAI, promises to be an excellent startup program for all stakeholders. We are working on a platform that will showcase future ideas and provide opportunities for professional development in current and emerging fields.

The goal of the "Startup Sphere" is to bring together the startup community, partners, unicorns, influencers, founders, investors, managers, and entrepreneurs to engage in discussions on various startup topics. We urge you to join us in large numbers of startups and stakeholders for this wonderful opportunity to enhance your startup and network while gaining knowledge.

We are thrilled to have you as a part of the Startup Realm!



CA. (Dr.) Raj Chawla
Vice Chairman - Committee on MSME & Startup, ICAI

Dear Friends,

I am pleased to extend an invitation to all of you to participate in the Startup Sphere event, organized by ICAI in Mumbai, India. This program assures to be an excellent opportunity for startups. We have developed a platform that celebrates future ideas and provides networking prospects.

The "Startup Sphere" aims to gather the startup community, partners, unicorns, influencers, founders, investors, managers, and entrepreneurs to engage in discussions on various startup-related topics. We welcome you to join numerous startups and stakeholders for an excellent chance to learn, network, and enhance your startup portfolio.

We are excited to welcome you all to the Startup Sphere event!



CA. Hans Raj Chugh
Vice Chairman - Committee for Development of International Trade, Services & WTO

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PROGRAMME AT A GLANCE

PLENARY SESSIONS: STARTUP MANTHAN 4.0 TOWARDS BETTER TOMORROW

Session Plan

Special Address: Governmental Eco System for Startup

FiresideChat: Startup Talk : My Journey - Chat with Successful Startup Entrepreneurs

New Avenues in StartUp

Panel Discussion: Art and Science of Startup Valuation

Panel Discussion: Government led Digital Infrastructure

Panel Discussion: Investing in People Vs Investing in Ideas

StartUp Success: Lesson Learnt

Startup Tank

Power of Women Co-Founders

Incubation and Innovation in Startup

Fire Side Chat: Entrepreneur Skills for StartUp

Legal compliances for Startup

Panel Discussion: Demystifying Start-Up Fundraising: Strategies, Challenges, Best practices

Angel investing and mentoring insights

Special Address: Startup towards Nation Building

Keynote Address: CBDC : Potential and Pitfalls-The World of Web 3.0: Opportunities Ahead

Panel Discussion: Digital Banking towards Business Globalization

TRACK 1 : TECH FUSION

Panel Discussions

Impact of Metaverse into real life Business case

CBDC and its impact on Global economy

Virtual Digital Assets and its related global regulations on CeFi/DeFi

Cyber security issues of Web 3.0

NFT and Smart contract

Block chain and its recent developments

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TRACK 2: SCALING AND GROWTH STRATEGIES FOR STARTUP

Session plan

Understanding regulatory policies and Government support

Facilitating Startup Incubators and Accelerators

Journey From Bootstrapped startup to Angel investors

Cross Border Collaborations to Access Global market

Startup Community

Founders

Unicorns

Influencers

WHO SHOULD ATTEND

Investor

Leaders

Entrepreneurs

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DELEGATE OPPORTUNITIES

Delegates attending a StartUp Sphere can expect to be exposed to a dynamic environment where they can interact with fellow professionals, industry experts, and entrepreneurs. The event will provide an excellent opportunity to learn about the latest trends and innovations in the startup world, as well as gain insights into successful startup strategies.

Delegates can participate in various sessions, such as keynotes, panel discussions, and workshops, to develop their skills and knowledge. Additionally, ample networking opportunities to forge valuable business relationships and partnerships. By attending Startup Sphere, delegates will gain inspiration, knowledge, and connections to drive their business success.



DELEGATE: REGISTRATION FEES

Members	Non Members
Rs 7,500 /- plus GST up to 31 st May, 2023	Rs 10,000 /- plus GST up to 31 st May, 2023
Rs 10,000 /- plus GST after 31 st May, 2023	Rs 12,500 /- plus GST after 31 st May, 2023

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EXHIBITORS OPPORTUNITIES

Exhibitors will have the opportunity to showcase their products and services to visitors at StartUP SPHERE. This is a great chance to gain exposure and visibility for your startup, and to connect with potential customers, partners, and investors. The startup exhibition is a key part of the event, and we encourage exhibitors to take advantage of this platform to showcase their offerings, network with industry experts, and gain valuable insights into the latest trends and innovations in the startup ecosystem.

EXHIBITORS: REGISTRATION FEES

Members	Non Members
Rs 75,000/- plus GST up to 31 st May, 2023	Rs 1,25,000/- plus GST up to 31 st May, 2023
Rs 1,00,000/- plus GST after 31 st May, 2023	Rs 1,50,000/- plus GST after 31 st May, 2023

REGISTRATION BENEFITS

TYPES OF PARTICIPANTS	VISITORS	DELEGATES MEMBER	DELEGATES NON MEMBER	DELEGATES ALL ACCESS	EXHIBITOR MEMBER	EXHIBITOR NON MEMBER
EXHIBITION	✓	✓	✓	✓	✓	✓
MAIN CONFERENCE	✗	✓	✓	✓	✓	✓
INVESTOR PITCHING	✗	✗	✗	✓	✗	✗
START TANK	✓	✓	✓	✓	✓	✓
HACKATHON	✗	✗	✗	✓	✗	✗
REGISTRATION FEES		RS. 7,500/ + GST 18% TILL 31 ST MAY, 2023 THERAFTER RS. 10,000/+ GST 18%	RS. 12,500/ + GST 18% TILL 31 ST MAY, 2023 THERAFTER RS. 15,000/ + GST 18%	RS. 15,000/ + GST 18% TILL 31 ST MAY, 2023 THERAFTER RS. 17,500/ + GST 18%	RS. 75,000/ + GST 18% TILL 31 ST MAY, 2023 THERAFTER RS. 1,00,000/ + GST	RS. 1,25,000/ + GST 18% TILL 31 ST MAY, 2023 THERAFTER RS.
FOREIGN PARTICIPANTS	\$0	NA	\$175	\$200	NA	\$2000

SCAN TO REGISTER



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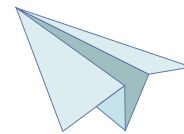


INVESTORS OPPORTUNITIES

For enabling Startup Ecosystem, StartUp Sphere is a platform to network with various constituents of the start-up landscape. Registered Startups on this platform may avail the services being offered by the Investors. It is an excellent opportunity for any Investor who is interested in funding startup activities, to register on this platform and network with a large pool of professionals. It may kindly be noted that the role of the ICAI is limited to providing an enabling platform to network between interested parties.

ANGEL/VC INVESTOR - REGISTRATION FEES

RS **15,000/-** plus GST



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STARTUP PITCHING OPPORTUNITIES

Startup pitching opportunity provides exposure to a diverse audience of potential investors, industry experts, and peers. It enables startups to present their innovative ideas, receive feedback, network, and gain funding or partnership opportunities. By showcasing their value proposition and vision for growth, startups can generate interest seek, support and gain valuable insights from experienced professionals. Participating in a startup pitching event at StartUp Sphere is critical for startups looking to make an impact in their industry.

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SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR/POWERED BY RS. 50,00,000

- Providing an exclusive stall fully furnished (48 sqm) outside the event premises, allowing you to showcase your products to the participants
- Acknowledgement as "Diamond Sponsor" on event webpage
- Speaker Slot for your organization (10 minutes)
- Covering your organization's name in the advertisement of our institute to be released in the newspaper
- 10 Complimentary passes
- Full-page ad in Souvenir/ Coffee Table Book to be issued on the occasion
- Event Kit containing bag, writing pad will be carrying the name & logo of your company
- Display of Banners at the Events coinciding with the Startup Sphere
- Standee in the Event place

GOLD SPONSOR/ POWERED BY RS. 35,00,000

- Providing an exclusive stall fully furnished (24 sqm) outside the event premises, allowing you to showcase your products to the participants
- Acknowledgement as "Gold Sponsor" on event webpage
- Speaker Slot for your organisation (5 minutes)
- 8 Complimentary passes
- Half-page ad in Souvenir/ Coffee Table to be issued on the occasion
- Display of Banners at the Events coinciding with the Startup Sphere
- Standee in the Event place

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EMERALD SPONSOR

RS. 25,00,000

- Providing an exclusive stall fully furnished (18 sqm) outside the event premises, allowing you to showcase your products to the participants
- Acknowledgement as "Emerald Sponsor" on event webpage
- 6 Complimentary passes
- Quarter-page ad in Souvenir/ Coffee Table Book to be issued on the occasion
- Standee in the Event place

SILVER SPONSOR

RS. 10,00,000

- Providing an exclusive stall fully furnished (12 sqm) outside the event premises, allowing you to showcase your products to the participants
- Acknowledgement as a "Silver Sponsor" on event webpage
- Listed in the Souvenir/ Coffee Table Book to be issued on the occasion
- Standee in the Event place
- 3 Complimentary passes

BRONZE SPONSOR

RS. 5,00,000

- Providing an exclusive stall fully furnished (9 sqm) outside the event premises, allowing you to showcase your products to the participants
- Acknowledgement as a "Bronze Sponsor" on event webpage
- Listed in the Souvenir/ Coffee Table Book to be issued on the occasion
- 1 Standee in the Event place
- 2 Complimentary passes

SPONSORSHIP PLAN	DIAMOND SPONSOR RS 50 LAKHS	GOLD SPONSOR RS 35 LAKHS	EMERALD SPONSOR RS 25 LAKHS	SILVER SPONSOR RS 10 LAKHS	BRONZE SPONSOR RS 5 LAKHS
BENEFITS AND RECOGNITION FULLY FURNISHED STALLS	6x8 = 48sqm	3x8 = 24sqm	3x6 = 18sqm	3x4 = 12sqm	3x3 = 9sqm
SPEAKER SLOT FOR COMPANY	10 Mints	5 Mints			
ADVERTISEMENT IN EVENT SOUVENIR/COFFEE TABLE	Full Page	Half Page	Quarter Page	Listed	Listed
RECOGNITION ON EVENT ENTRANCE SIGNAGE	Name	Name	Name	Name	Name
RECOGNITION AND LINK ON EVENT WEBSITE	Diamond Sponsor	Gold Sponsor	Emerald Sponsor	Silver Sponsor	Bronze Sponsor
DISPLAY OF BANNERS AT CULTURAL EVENTS COINCIDING WITH THE STARTUP SPHERE	✓	✓			
COMPLIMENTARY DELEGATE PASSES	10	8	6	3	2

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OTHER SCHEDULE OF SPONSORSHIPS & SOUVENIR/ COFFEE TABLE BOOK

OTHER SCHEDULE OF SPONSORSHIPS

Event Lunch (27th/28th June, 2023)	₹10,00,000 each
Tea-Coffee Plaza	₹2,00,000 each
Cultural Evening	₹15,00,000
Delegate Kit	₹15,00,000
Stall for Non CA Startup Exhibitor (2*2)	₹1,50,000
Stall for CA Startup Exhibitor (2*2)	₹1,00,000

SOUVENIR/COFFEE TABLE BOOK

Back Cover Page	₹2,50,000
Front Side Cover Page	₹1,50,000
Back Side Cover Page	₹1,50,000
Full Colour Page	₹50,000

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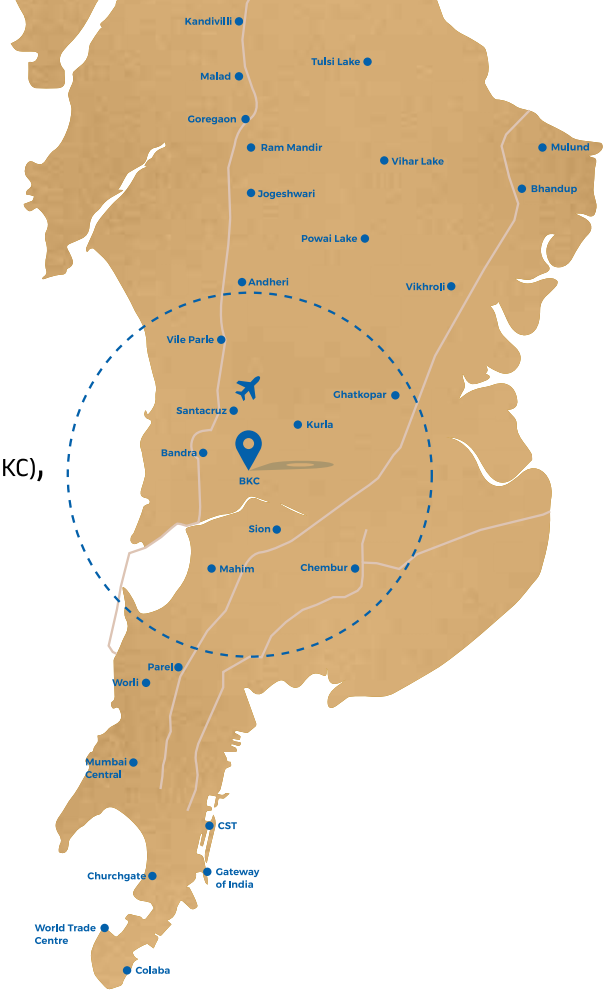
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THE VENUE

World Jio Centre, Bandra Kurla Complex (BKC), Bandra (East) Mumbai

With an area totaling 32,163 sq. m., Jio World Convention Centre marks the creation of one of the finest convention and exhibition centres in India. Here, cutting-edge technology meets world class architecture. Its features include highly flexible venues for multiple events, virtual, physical and hybrid event options, impeccable safety standards, advanced technologies, the finest food along with service and support staff that ensure you have everything you need to host outstanding events, exhibitions, social celebrations, trainings, meetings, tradeshows, conferences and conventions.



30 min /
9 kms

driving distance from
international Airport



15 min

driving distance of
eastern & western highway



20 min /
6 kms

driving distance from
Domestic Airport



1300+

hotel rooms
within 5 kms radius



20 min /
5 kms

driving distance from
Bandra Terminus



7 min

upcoming metro lines 2 & 3
(7-10 min walk)

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MEMBERS OF THE COUNCIL FOR THE YEAR 2023-24



CA. Aniket Sunil Talati
President



CA. Ranjeet Kumar Agarwal
Vice-President



CA. Chandrashekhar Vasant Chitale



CA. Dheeraj Kumar Khandelwal



CA. Durgesh Kumar Kabra



CA. Mangesh Pandurang Kinare



CA. Piyush Sohanraji Chhajed



CA. Priti Paras Savla



CA. Purushottamlal Hukamchand Khandelwal



CA. (Dr.) Rajkumar Satyanarayan Adukia



CA. Umesh Ramnarayan Sharma



CA. Vishal Doshi



CA. Cotha S. Srinivas



CA. Dayaniwas Sharma



CA. Prasanna Kumar D



CA. Rajendra Kumar P



CA. Sridhar Muppala



CA. Sripriya Kumar



CA. (Dr.) Debashis Mitra
Imm. Past President



CA. Sushil Kumar Goyal



CA. Abhay Kumar Chhajed



CA. (Dr.) Anuj Goyal



CA. Gyan Chandra Misra



CA. Kemisha Soni



A. Prakash Sharma



CA. Rohit Ruwatia Agarwal



CA. Charanjot Singh Nanda



CA. Hans Raj Chugh



CA. Pramod Jain



CA. (Dr.) Raj Chawla



CA. Sanjay Kumar Agarwal



CA. (Dr.) Sanjeev Kumar Singhal

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Shri Sanjay Kumar



Shri Ritvik Ranjanam Pandey



Shri Manoj Pandey



Shri Deepak Kapoor



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CA. Lokesh Garg	CA. Kiran B Patel
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PROMINENT 5 STAR HOTELS IN MUMBAI

Mumbai has around fifty 5 star category hotels having rooming capacity of more than 12000. Mumbai also has more than 100 hotels of 3 & 4 categories with rooming capacity of more than 6000.



Trident, Bandra Kurla, Mumbai

Star Rating: 5 star
Distance from Convention Center: 0 km
Number of Rooms available: 436



Sofitel, BKC, Mumbai

Star Rating: 5 star
Distance from Convention Center: 0 km
Number of Rooms available: 302



Hyatt Regency Mumbai

Star Rating: 5 star
Distance from Convention Center: 10 km
Number of Rooms available: 401



Grand Hyatt

Star Rating: 5 star
Distance from Convention Center: 05 Km
Numbers of Rooms: 401



ITC Grand Central

Star Rating: 5 star
Distance from Convention Center: 10 Km
Numbers of Rooms: 242



JW Marriott Mumbai Sahar

Star Rating: 5 star
Distance from Convention Center: 10 Km
Numbers of Rooms: 82



The Leela Mumbai

Star Rating: 5 star
Distance from Convention Center: 10 Km
Numbers of Rooms: 401



JW Marriott Hotel

Star Rating: 5 star
Distance from Convention Center: 10 Km
Numbers of Rooms: 355



The Taj Mahal Palace

Star Rating: 5 star
Distance from Convention Center: 25 Km
Number of Rooms: 560

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PROPOSED LAYOUT



BLOCK YOUR SCHEDULE & JOIN US IN OUR MEGA EVENT



Venue & Date

- > 27th & 28th June 2023
- > Jio World Convention Center
BKC, Mumbai



Total Number of Attendees & Reach

- > Conference Delegates-2,000
- > Exhibitor Visitors-10,000
- > Reach to CA Community of 10 lakhs+ (Members & Students)
- > General Public at large, Start-up Entities, Investors, and many more



In Association with

- > Startup India
- > Startup 20
- > DigitalIndia
- > Startup Entity of the State govt concern

Startup SphereBuzz Points

- > Get an Opportunity to connect and interact with various stakeholders from startup ecosystem
- > Inviting Startups to Pitch & Exhibit
- > Investors and VC/PE Funds to Analyze & Invest
- > Incubators to Mentor & Raise Funds
- > Government Entities to Govern & Regulate
- > Perfect Platform to Connect, Explore & Grow

